FATIMA RIA VERIDIANO
Interactive & Web Designer

EXPERIENCES

Interactive Designer - Quotient Technology
May 2020 - Present

- Designed, built, and prototyped brand pages, animated digital advertisements and Digital Out of Home for the world's leading retailers such as ADUSA, Albertsons, Dollar General, and among others
- Worked with over 400 campaigns with 4,219,694 click-throughs for the world's largest CPG brands

Web Designer - UX Design Collective
August 2019 - September 2020

- Coded email templates, and designed web assets and layouts for agency use
- Created user flows, wireframed, and built UI of several applications and websites

Web Designer and Developer - Freelance
August 2019 - September 2020

- Prototyped, designed, and built websites for clients Nisim International, Eternal Wars, M.Gemi, Elements Music Festival, and among others
- Designed social media banners and facilitated the re-branding of websites for marketing and communication purposes

Client Advocate Supervisor and Web Designer - Roya.com
June 2017- May 2019

- Designed web assets and edited code on live websites for an overall great user-experience
- Maintained aspects of client relationship by updating and managing existing websites

Web Designer and Front-End Developer - Roya.com
November 2015 - June 2017

- Designed and wrote code for over 70+ websites
- Planned and Implemented page layouts, styling, and page features such as animations and pictures

Intern - SDA Multimedia Arts Department
May 2015 - July 2015

- Graphic designer and photographer for a college-wide event
- Collaborated with designers to create branding for college-wide events

Intern - Museum of Contemporary Art and Design
June 2013

- Graphic and layout designer for brochures and social media
- Museum invigilator touring visitors around the exhibits

CONTACT

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TECHNICAL PROFICIENCIES

Adobe Photoshop
Adobe Illustrator
Adobe Lightroom
Adobe InDesign
Adobe Premiere
Adobe After Effects
HTML5
CSS3
Javascript/Jquery
Wordpress
Figma/Sketch
Bootstrap
Agile Methodology

EDUCATION

De La Salle - College of Saint Benilde
Bachelor of Arts in Multimedia Arts